

DOWN ECONOMY GOT YOU DOWN?

Give Your Business a Boost with Home Performance!

There is an innovative way to grow your business, even in today's tough economy. It's called residential Home Performance, and it can generate millions in new revenue – and totally transform your business – in just a few months!



Now is the Time to Revitalize Your Company with Home Performance!

Home Performance is a great strategy to instantly differentiate yourself from other HVAC companies, capitalize on the green movement that is sweeping the country, and deliver more comprehensive solutions to your customers. Benefits of adding Home Performance to your business include:

- Creating new revenue streams
- Producing higher margins
- Revitalizing your residential business
- Differentiating yourself from competition
- Increasing job sizes – from \$4K to \$15K and more!
- Reducing seasonality issues
- Decreasing callbacks and warranty issues
- Providing customers with additional rebates

With pending stimulus programs like [Home Star](#) potentially providing \$6 billion in homeowner incentives, in addition to state and regional programs driving demand for Home Performance retrofits, now is the time to get in on the skyrocketing Home Performance market!

Why Partner With GreenHomes America?

Home Performance can be a complicated business and the best way for you to launch a Home Performance offering is to partner with a national industry provider such as GreenHomes America (www.greenhomesamerica.com). We are a division of The Linc Group (www.thelincgroup.com) and among the largest Home Performance providers in the United States. We have been performing home energy audits and energy retrofits for more than 25 years.

Partnering with GreenHomes America Provides:

- Faster time to market — begin selling and installing energy and comfort improvements in less than 90 days
- Distinct competitive advantage — immediately differentiate yourself with unique products and services
- Industry expertise — our professional staff has more than 70 years of combined experience in home performance
- Comprehensive training materials & operating procedures for all aspects of home performance — marketing, home energy audits, sales, installation, operations, government programs, and more
- Buying power — leverage the purchasing power of The Linc Group to reduce your operating costs
- Less headaches — instead of trying to figure out this new industry by yourself, let our experts help you

Call to be an Exclusive Home Performance Provider!

If you'd like to learn more about Home Performance and find out how to become an exclusive GreenHomes America provider of Home Performance in your market like Princeton Air, ABC Cooling, ASI Hastings, and other successful GreenHomes America partners, contact Alan Mintz at (949) 933-6226 or alan.mintz@greenhomesamerica.com. Don't miss out on this lucrative opportunity — contact Alan today or visit us at www.greenhomesamerica.com/franchises/!



To learn more about Home Performance and Home Star, visit www.energystar.gov/home-star.