



## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### **GREENHOMES AMERICA ACQUIRES ENTHERM INC.**

#### *Acquisition in Syracuse Makes GreenHomes Largest Home Performance Contractor in New York State*

Amherst, N.Y. — May 8, 2006 — GreenHomes America™, a leading national home performance provider based in Amherst, N.Y., today announced the acquisition of Syracuse-based EnTherm Inc., one of New York's most successful building performance contractors. The combination of these two award-winning companies positions GreenHomes as New York's premier provider of home performance contracting (HPC), representing one out of every three home performance projects in the entire state.

“Our goal for GreenHomes is to be the number one HPC provider in New York. EnTherm's exceptional expertise, reputation, and solid foothold in central New York are the perfect complement to GreenHomes' already strong presence in the rest of the state,” said Mike Robinson, president and CEO of GreenHomes. “The two companies together are poised to secure our leadership in the New York home performance market and beyond.”

Founded in 1980 in Syracuse by Richard Kornbluth and Frank LaSala, EnTherm is an award-winning building performance contracting company specializing in home performance, HVAC, windows, and more in the central New York region. Like GreenHomes, EnTherm was one of a select group of New York contractors to pioneer the whole-home approach to building performance.

In 2001, EnTherm was the first contractor in New York to receive Building Performance Institute (BPI) accreditation and participate in the Home Performance with ENERGY STAR<sup>®</sup> program, an innovative state-sponsored program that promotes homeowner energy efficiency. Also, EnTherm has been consistently recognized by the New York State Energy Research and Development Authority (NYSERDA) for advancements in home performance contracting, receiving three consecutive NYSERDA Outstanding Achievement in Home Performance awards.

“We’re pleased to join the GreenHomes family,” said Dick Kornbluth, co-owner of EnTherm and the 2005 award recipient of the BPI Individual Achievement award. “We recognize that GreenHomes shares our commitment to residential energy savings through whole house analysis of insulation, heating and air conditioning systems, and window performance. Together, as the largest HPC company in New York, we will provide comfort and energy savings to another 10,000 customers statewide.”

Both Kornbluth and LaSala will remain with the organization, join the GreenHomes executive team, and help run day-to-day operations.

### **Home Performance Contracting**

HPC is an integrated, scientific, whole-home approach to solving common residential short-falls in home insulation, heating and air conditioning sizing, and windows that can affect a homeowner’s comfort, health, and safety, and lead to excessive utility payments. Using HPC, accredited contractors go beyond guesswork and symptomatic spot repairs. Instead, they test and treat a house as a whole energy-consuming system. Using the latest technology — such as blower doors and infrared cameras — they are

able to perform comprehensive assessments based on building science principles, easily diagnose the root source of the most common comfort and energy-wasting problems, and provide dramatic and immediate improvements in the comfort, health, safety and energy efficiency of the customer's home.

“We are pleased to see the continued growth and momentum of Home Performance with ENERGY STAR in the state of New York,” said Kathleen Hogan of the Environmental Protection Agency. “Through the leadership by the state of New York and organizations such as GreenHomes America, Home Performance with ENERGY STAR is helping New York homeowners raise their energy efficiency.

### **About GreenHomes**

Headquartered in Amherst, N.Y., GreenHomes America, LLC was formed in 2005 to help homeowners cost-effectively increase the comfort, health, and safety of their homes, and significantly reduce their energy bills. With operations in Buffalo, Rochester, Syracuse, and Long Island, N.Y., and a large staff of highly trained building science auditors and specialists, GreenHomes is the largest, most successful single-source HPC provider in the country. GreenHomes performs all the work, eliminating the need for homeowners to manage their schedules around multiple, single-service contractors and guaranteeing they receive the highest quality installations and service. The result is an optimal in-home environment that can reduce energy use by up to 60 percent or more, help customers protect the environment, and reduce the country's dependency on foreign oil.

GreenHomes America is a division of The Linc Group, LLC, the most innovative provider of facility performance services nationwide. For more information on GreenHomes America and home performance contracting, call 1.877.867.2833 or visit [www.greenhomesamerica.com](http://www.greenhomesamerica.com).