



## NEWS RELEASE

*Contact: Mike Rogers  
315.474.6549  
GreenHomes America  
mike.rogers@greenhomesamerica.com*

## FOR IMMEDIATE RELEASE

### **GREENHOMES HELPS NYSERDA HOME PERFORMANCE PROGRAM EXCEED \$100 MILLION IN ENERGY SAVINGS IMPROVEMENTS**

**Syracuse, NY — April 13, 2007** — GreenHomes™ by EnTherm, the largest home performance provider in Central New York, is proud to support the success of NYSERDA's Home Performance with ENERGY STAR® program implementation, which has now exceeded the \$100 million home improvement mark. Since becoming the first home performance contractor to join the Home Performance with ENERGY STAR program in 2001, GreenHomes by EnTherm has provided energy-saving upgrades to thousands of the more than 13,600 New York households who have participated in the program.

GreenHomes even performed the home energy makeover on the actual \$100 million milestone house owned by Tony and Annalisa Olivas of Liverpool, which is being featured by NYSERDA at an April 17 home tour and media event to commemorate the program's success. Through the Home Performance with ENERGY STAR program, the Olivas' hired GreenHomes to improve their home's attic insulation and reduce air leaks. After performing a comprehensive energy assessment, GreenHomes also installed a new furnace/boiler, a programmable thermostat, and six CFL bulbs. The projected energy savings is expected to cut \$1,668 from their energy bills each year, with a projected payback of the investment within five years. This home's improvements are a typical example of those made by GreenHomes.

“We are 100 percent committed to the advancement of Home Performance with ENERGY STAR and are proud to be part of this great milestone reached by NYSERDA,” said GreenHomes President Brett Knox. “GreenHomes was the first contractor to join the program, and we are now the largest and most trusted home performance provider in central New York. We look forward to doing our part to help NYSERDA and New York homeowners reach the \$200 million mark, and we are excited to contribute to the expansion of the Home Performance with ENERGY STAR program to other states. Our goal is to bring the energy efficiency, money saving, and environmentally friendly benefits of GreenHomes home performance to everyone in the country.”

GreenHomes has won NYSERDA’s *Outstanding Achievement* award multiple times for its participation in the Home Performance with ENERGY STAR program.

#### **About Home Performance with ENERGY STAR**

The Home Performance with ENERGY STAR program is sponsored by NYSERDA through the state’s New York Energy Smart<sup>sm</sup> program. Under Home Performance with ENERGY STAR, single-family homes of any style or size can be improved to reduce energy use by up to 40 percent. NYSERDA offers low-interest loans, as well as subsidies and other incentives, to qualified homeowners.

#### **About GreenHomes by EnTherm**

Syracuse-based GreenHomes is the largest industry-accredited, single-source provider of home performance contracting (HPC) in central New York. GreenHomes offers an award-winning home improvement service that significantly enhances the comfort, energy efficiency, and air quality of existing single-family homes. Beyond delivering in-home comfort and addressing common problems such as drafts and ice damming, GreenHomes also helps homeowners conserve energy and reduce carbon emissions to help them do their part to protect the environment and reduce the country’s dependence on foreign oil. GreenHomes works with Home Performance with ENERGY STAR and is a Building Performance Institute (BPI) accredited organization. For more information on GreenHomes, call 1.315.474.6549 or visit [www.greenhomesamerica.com](http://www.greenhomesamerica.com).