



NEWS RELEASE

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FOR IMMEDIATE RELEASE

MICHAEL ROGERS JOINS GREENHOMES AMERICA AS SENIOR VICE PRESIDENT OF BUSINESS DEVELOPMENT

A former EPA consultant and a developer of the Home Performance with ENERGY STAR® program, Rogers' expertise positions the home performance contracting organization for significant growth

Amherst, NY — January 24, 2006 — GreenHomes America, LLC, the premier provider of home performance contracting (HPC) solutions, today named Michael Rogers to senior vice president of business development. In his role, Rogers will help develop strategic partnerships with state and local government organizations, which have complementary energy conservation programs, to build awareness of the HPC concept, accelerate the promotion of GreenHomes' innovative solutions, and help better position the company for significant growth in the fast-growing HPC space.

Rogers brings an 11-year affiliation with the EPA, holding various positions focusing primarily on the Home Performance with ENERGY STAR and the ENERGY STAR Home Improvement programs, and with a strong interest in indoor air quality. He brings more than six years of specialized experience in home performance contracting to GreenHomes. Significantly, Rogers was one of the original creators of the Home Performance with ENERGY STAR program, developing the criteria for the program and then helping to implement and promote it in New York and other states.

“We’re thrilled to have Mike on board,” said Michael Robinson, president of GreenHomes America. “As a home performance pioneer and thought leader, Mike has the extensive industry knowledge that will be invaluable to us as we build important strategic relationships, grow the organization’s national presence, and solidify GreenHomes’ position as a market leader.”

Prior to his association with the EPA, Rogers worked in Central Africa, first as a math teacher in the Peace Corps and then as a consultant for the Centers for Disease Control (CDC). He grew up working in a family residential contracting business.

"I’m very excited to be part of GreenHomes and to be able to use my breadth of experience to promote and deliver the many benefits of home performance contracting to customers across the country,” said Rogers. "With skyrocketing utility costs, the need to improve the efficiency of homes and conserve energy is huge today. GreenHomes has the technology and commitment to do this. At the same time, we can dramatically reduce a homeowner’s utility costs and enhance their lives by helping to make their homes safer, healthier, and more comfortable.”

Rogers graduated with a B.S. in Computer Science from the University of Illinois, College of Engineering. He then earned a M.B.A from Indiana University’s School of Business.

About Home Performance Contracting

HPC is a scientific, integrated, whole-home approach to solving common residential short-falls that can affect a homeowner’s comfort, health, and safety, as well as lead to excessive utility bills. Typical problems include uncomfortable rooms in a home that won’t heat properly in the winter or cool properly in the summer; inadequate applications of insulation leading to ice damming and “drafty” areas in a home; and poor ventilation of appliances that can create a source of deadly carbon monoxide gas. Once solved, these problems can significantly improve the living conditions of any residential property while dramatically reducing homeowner utility bills.

Fully utilizing the HPC method, certified contractors are able to go well beyond guesswork and the normal symptomatic spot repairs. Instead, they test and treat the house as a whole. Using the latest technology — such as blower doors and infrared cameras — they are able to perform comprehensive assessments based on scientific principles, easily diagnose the root source of the most common problems, and provide immediate results for the customer.

The U.S. EPA and the U.S. Department of Energy support home performance contracting through the Home Performance with ENERGY STAR and ENERGY STAR Home Improvement programs.

About GreenHomes

Headquartered in Amherst, NY, GreenHomes America, LLC was formed in 2005 to help homeowners cost-effectively increase the comfort, health, and safety of their homes, as well as significantly reduce their energy bills. With operations in Amherst, Buffalo, Rochester, and Long Island, New York, and a large staff of highly-trained building science auditors and specialists, GreenHomes is the largest, most successful single-source HPC provider in the country. We perform the entire scope of work, eliminating the need for homeowners to manage their busy schedules around multiple, single-service contractors and ensuring they receive the highest quality installations and service. The result is an optimal in-home environment that can reduce energy use by 40 percent or more. And, the results are guaranteed. GreenHomes is a Home Performance with ENERGY STAR partner and certified by the Building Performance Institute (BPI).

GreenHomes America is a division of The Linc Group, LLC, the most innovative provider of facility performance services nationwide. For more information on GreenHomes America and home performance contracting, visit www.greenhomesamerica.com.